

#### 2017-2018 OFFICERS

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Immediate Past President Cheryl Remington Gove County Treasurer Gove, KS gocotreas@ruraltel.net

NACo Board Member Debbi McGinnis Polk County Collector of Revenue Bolivar, MO collector@polkcountymo.org

#### Inside this issue:

2018 Annual Conference	
Member News	
Associate Members & Sponsors	
What's That?	
Legislative Update	
Treasurer's Report	
2017-2018 Standing Committees	12-
Associate Members & Sponsors	
State Directors	

3

5 6 7

9 || |3

4

# **Treasury Marks**

The Official Publication of the National Association of County Collectors, Treasurers and Finance Officers (NACCTFO)

May 2018

#### **PRESIDENT'S MESSAGE**

Almost every past NACCTFO President has shared the same thoughts when they wrote their article for the June Treasury Marks.... "The past year has flown by." This year has truly been an outstanding experience serving as President of our national association. I've visited several states and have enjoyed each state conference and the opportunity to see parts of our country I've never visited before. I have found that while having different duties from state to state, we all have similar problems and challenges. I'm so impressed with the dedicated people that serve as County Collectors, Treasurers and Finance Officers all across these United States. We have a great group to be associated with.

President-Elect Tracey Marshall has planned an excellent conference at the Gaylord Opryland in Nashville, Tennessee, July 10-12. I hope all of you plan on attending. Some of the conference highlights include a welcome reception Tuesday evening, Wednesday evening will feature dinner, dancing and fun at the Wildhorse Saloon in downtown Nashville, and Thursday evening we will conclude the conference with the awards banquet and installation of officers. The Outstanding Collector, Treasurer or Finance Officer will be named at the banquet. Under the leadership of Dr. Brady Baybeck, the Education Committee has planned four educational sessions on Wednesday and Thursday I know you will enjoy.

I'd like to take this opportunity to thank the NACCTFO Executive Board, Committee Chairs, and members for the work each of you do for our association. A special thank you goes to Rana Moye, who does so much work behind the scenes for NACCTFO. Thank you Rana! Please take time to thank our sponsors when you are in Nashville, we couldn't make our conferences happen without each sponsor's generous support. Also, please reach out to incoming President Tracey Marshall to help her schedule state visits for the next year.

In closing, I again challenge each of you to get involved in NACCTFO. Your talents and skills will only make our association stronger. Thank you for allowing me to serve as President, I will never forget the experiences of this year!

Joe Grisolano

Crawford County Treasurer Girard, Kansas

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THOMSON REUTERS



## SACRAMENTO BUSINESS JOURNAL

## Another Voice: A model for energy efficiency in Sacramento By Rocco Fabiano - April 20, 2018



Five years ago, the city of Sacramento set out to attract \$100 million to invest in energysaving improvements for commercial and residential properties – with no use of public dollars. The vehicle chosen to realize this goal was PACE (Property Assessed Clean Energy), the nation's first comprehensive, privately-funded energy efficiency and resiliency financing program.

The city, along with Ygrene, a leading national PACE financing provider, introduced the program in 2013 with the support of Rep. <u>Doris Matsui</u> and then-Mayor <u>Kevin Johnson</u>. The mission was simple: make it easier for property owners to make smart investments that reduce their energy and water usage, cut pollution and save on utility bills. The creation of thousands of local jobs was an added benefit.

Thanks to local leadership, area residents gained greater access to long-term, low-rate financing options for upgrades such as solar panels and seismic retrofits. This innovative pro-

gram was available to homeowners and commercial property owners alike, allowing both to pay for improvements through their tax bills.

Because the city took early action on PACE, many of the businesses and organizations that are transforming Sacramento's economy and civic life today have benefitted – from schools and churches to hotels and locally-owned retail and office buildings. The progress Sacramento's program made it its first year demonstrated the value of the PACE model. But as with any business story, PACE's growth was not without challenges. Early on, the industry recognized the need to ensure customers fully understood the program – both how contractors were evaluated and how the financing mechanism worked. Transparency was an industrywide issue that needed attention, and Ygrene worked quickly to address it.

We created the most extensive PACE consumer protection measures in the country and established Ygrene as a leader in responsible, consumer-focused home improvement finance. Our pro-consumer practices, in part, became the basis for the consumer protection PACE legislation ultimately signed into law by Gov. <u>Jerry Brown</u> last year.

Today, Sacramento's PACE program is a testament to what can be achieved through public-private partnership. In the program's first five years in the state's capital, nearly \$60 million in projects were funded with 100 percent private capital, upwards of 700 local jobs were created and the city's CO2 emissions were reduced by nearly 55,000 metric tons – the equivalent of taking more than 11,000 cars off the road for a year. Ygrene will receive a proclamation for helping the city reach these milestones by Mayor <u>Darrell Steinberg</u> at an upcoming Sacramento City Council meeting.

Cities throughout California have taken notice. The program that started in Sacramento is now available to nearly 75 percent of California's population – 30 million residents. Statewide, we've created more than 12,000 jobs and have helped save 3.4 billion gallons of water. Due in part to Sacramento's success, PACE is now available in nearly 600 cities and counties across the U.S. Ygrene has invested more than \$1 billion to complete nearly 46,000 projects for property owners nationwide. With this kind of dedicated growth, and the collective evolution of the industry, we are knocking down the barriers to energy efficiency financing and making it possible for property owners to consider the idea of renewable energy as a lifestyle, rather than an unobtainable luxury.

What began in the "City of Trees" as a new idea five years ago, has helped turn the state's capital into a national example of how a community can help individuals and businesses creatively finance affordable, energy-saving improvements. Sacramento's PACE program has helped establish the region as a model of sustainability and resiliency, and proved that innovative environmental policy can form the foundation of successful economic policy.

Rocco Fabiano is CEO of Ygrene, a provider of energy-efficiency project financing, based in Petaluma.



#### May 2018



The NACCTFO education sessions will be held at the <u>Gaylord</u> <u>Opryland Resort & Convention Center</u>. Group rate for July 9 thru 12 is \$184/night; taxes and resort fee of \$10/night are not included in this rate. **Reservation deadline is Monday**, **June 11th** to guarantee the group rate, based on availability.

NACo's Annual Conference will be held at the Gaylord Opryland Resort & Convention Center, too, and registration is now available. If you are planning to attend, don't forget to register separately for it at <u>www.NACo.org</u>. You will need to make a separate hotel reservation through NACo for that portion of the conference, but you will not have to change rooms.

NACCTFO member registration - \$150 and includes admission to all conference events and workshops.

**Guest registration - \$200** and includes admission to all conference events (Tue Welcome Reception, Wed Business Luncheon & Evening Social Event, and Thurs Reception & Banquet). **Early registration deadline is Mon, June 11th.** Registration fee after that date increases by \$25 to \$175 for NACCTFO member. **Registration deadline is Sat, June 30th.** 

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#### **Preliminary Schedule**

#### Tuesday, July 10th

6:00 pm - 7:00 pm: Registration & Check-in 7:00 pm - 9:00 pm: Welcome Reception

#### Wednesday, July 11th

8:00 am - 8:30 am: Registration & Check-in
8:30 am - 11:15 am: Tennessee Best Practices
11:15 am - 1:00 pm: Lunch On Your Own
1:00 pm - 3:30 pm: Preparing for the Future with Technology
5:45 pm - 6:00 pm Buses depart for evening social event
6:30 pm - 8:30 pm: Dinner & Dancing at the Wildhorse
Saloon
8:30 pm - One bus will make multiple trips back to the hotel

Thursday, July 12th 8:00 am - 8:30 am Registration & Check-in 8:30 am - 11:15 am: Leadership 11:30 am - 1:30 pm: NACCTFO Business Meeting Luncheon 1:30 pm - 4:00 pm: Differences in Duties from State to State 6:00 pm - 7:00 pm: President's Reception 7:00 pm - 9:30 pm: Banquet & Installation of Officers The final agenda will be emailed to all registrants.



#### What does the Resort Fee Cover?

- $\Rightarrow$  High speed in-room wireless Internet access
- $\Rightarrow$  Unlimited local and long distance calls
- ⇒ Daily scheduled shuttle service to Grand Ole Opry House, Opry Mills Mall, General Jackson Showboat, & The Inn at Opryland
- ⇒ Bottle water (2 daily) replenished once daily with housekeeping service
- ⇒ Daily credit of up to \$10 per room towards dry cleaning (credit is not cumulative through stay)
- $\Rightarrow\,$  Gaylord Springs Golf Links practice range access, daily bucket of balls and shuttle
- $\Rightarrow$  Wildhorse Saloon cover charge for up to 4 guests (some restrictions apply)
- ⇒ Opry Mills Savings Passport worth hundreds of dollars in additional savings

Note: Current resort fee is \$20 and as part of the NACCTFO/NACo Conference(s) it is being discounted to just \$10 per night.

#### **Treasury Marks**

How do you simultaneously improve revenue generation for – and public trust from – your community?

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#### **MEMBER NEWS**

#### Hot off the Press... Residents of Seminole County, Florida will soon be able to pay their taxes and drivers license fees using bitcoin...



JOEL M. GREENBERG SEMINOLE COUNTY TAX COLLECTOR P.O. Box 630 | Sanford, FL 32772-0630 | 407-665-1000



WWW.SEMINOLECOUNTY.TAX

#### Joel Greenberg Accepts Bitcoin and Bitcoin Cash for Payments through BitPay

First U.S. Government Agency to Accept Cryptocurrency

SANFORD, Fla, May 14, 2018 – <u>Seminole County Tax Collector Joel M. Greenberg</u>, today announced his office will begin accepting Bitcoin and Bitcoin Cash for payment for various services starting this summer. For years, paying taxes by credit or debit card meant using a third-party processor with heavy fees. The blockchain allows the Seminole County Tax Collector to eliminate much of those heavy fees while improving payment accuracy, transparency, and efficiency which ultimately benefits Seminole County tax payers.

Read the rest of the release at <u>www.seminoletax.org/forms/bitcoin-announcement.pdf</u> and more about it at <u>www.orlandosentinel.com/news/seminole/os-seminole-county-bitcoin-20180514-story.html</u>

#### 



Charles Jones, Bell County Texas says, "Thanks!!" to all who sent cards, well wishes, and prayers his way. He is back in the office and planning to see everyone in Nashville.

#### **Benefits of Membership!**

Multiply the benefits you derive from participating in your state association by the number of counties in fifty different states. The possibilities, unique perspectives and different ways of doing things are endless.

#### **NACCTFO** Objectives

- Promote professional growth of its members
- Develop a higher level of service efficiency and character to both the general public and county government
- Proactive in federal legislation and regulations that affect county government, tax collection, and treasury management



March 1-2, 2019 Legislative Conference Washington DC

July 9-11, 2019 Annual Conference Clark County/Las Vegas, Nevada

Feb 28-29, 2020 Legislative Conference Washington DC

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#### Page 6

#### WHAT's THAT?



cryp·to·cur·ren·cy

/ˈkriptō kərənsē/ 🐠

noun noun: crypto-currency

What is Cryptocurrency and Bitcoin?

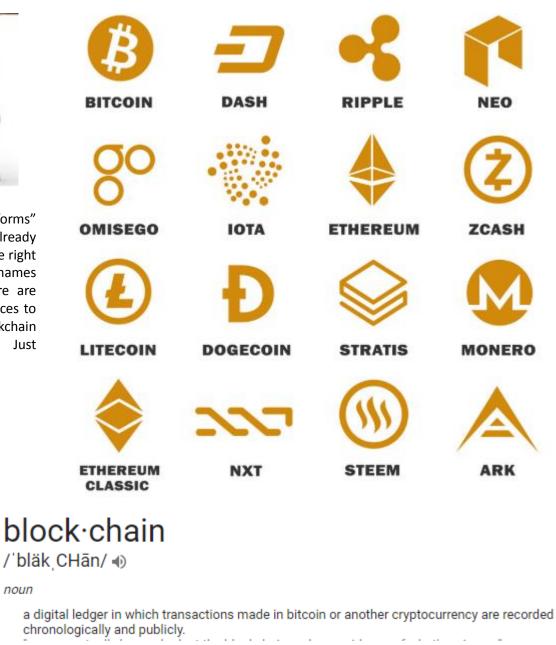


A **cryptocurrency** (or crypto currency) is a digital asset designed to work as a medium of exchange that uses cryptography to secure its transactions, to control the creation of additional units, and to verify the transfer of assets. ... **Bitcoin**, created in 2009, was the first decentralized **cryptocurrency**.



There are various "forms" of cryptocurrency already in the market. To the right are some of the names and symbols. There are many online resources to learn about blockchain and cryptocurrency. Just ask Google...





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In today's interest rate environment, every dollar invested counts. Many experts are predicting higher rate increases in the future, but variables that drive the market are so complex that even market experts cannot consistently predict rate trends. Many local government investors have lost out on investment returns over the past 10 years while waiting for rates to increase, which is problematic for those accountable for public funds.

eConnectDirect<sup>®</sup>, a proprietary online investment platform powered by Multi-Bank Securities, Inc. (MBS), gives county treasurers and finance directors the tools to confidently invest in any rate environment. eConnectDirect aggregates thousands of offerings from hundreds of dealers into one location, making it quick and easy to match your investment decisions to your cash flow needs and avoid the cost of waiting.

More than 160 counties and 470 local governments have already signed up for eConnectDirect because it helps them save time, gives them greater control over their investment portfolios and helps them be more knowledgeable about current market pricing.

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- · New-issue and secondary bonds

#### eConnectDirect Features

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- Maturity alerts and other customizable notifications
- Free safekeeping/custodial solution
- Access to historical financial data for banks and credit unions
- Clear, concise management reports to share how your money is working for the county

#### LEGISLATIVE UPDATE

#### From NACCTFO Legislative Chair—Michael G. Diskin, Essex County, New York



In April 2018, the United States Supreme Court heard the case of *South Dakota vs. Wayfair.* This case seeks to give states and municipalities the right to collect **sales tax on remote purchases done over the internet**, regardless of whether or not the seller has a physical presence within the state. The Supreme Court is being asked to review the 1992 case, *Quill vs. North Dakota*, which determined that a physical presence was needed. There has been such a tremendous growth in internet sales in recent years and a review of *Quill* is long overdue. It is expected that the Supreme Court will issue a decision by

the end of June. Meanwhile, the U.S. Senate and House of Representatives have separate acts in their respective houses related to collection of sales tax on internet sales, albeit with differing texts and requirements. In the Senate, the Marketplace Fairness Act (S.976) has been languishing in the Senate's Committee on Banking, Housing, and Urban Affairs since May 2017, while in the House, a similar bill, the Remote Transactions Parity Act (H.R. 2193) has been in the House's Judiciary Sub-committee, also since May 2017.

In March, the U. S. Senate passed legislation (S.2155) that would reclassify municipal debt as a "High Quality Liquid Asset". This will enhance municipal debt as a more attractive investment for banks and other investors, which in turn would help keep interest costs lower for counties and other municipalities, while keeping the demand for municipal bonds high. On May 22, the U.S. House of Representatives passed its companion bill to S. 2155, the *Economic Growth, Regulatory Relief and Consumer Protection Act*. After some



attempts to amend the version of the bill that had been approved by the U.S. Senate, the legislation ultimately made it through the chamber without changes, preserving language that would reclassify municipal dobt. The bill has been sent to the president's dock for his signature. The Trump Ad



debt. The bill has been sent to the president's desk for his signature. The Trump Administration issued a Statement of Administration Policy supporting S. 2155 on May 21, and the president is expected to sign it into law soon. By the time you read this, it may have become law already.

Following the passage of the **State and Local Tax (SALT) deduction limitations** passed in December 2017, New York State, New Jersey, and California have been trying to devise

ways to **lessen its impact on their states' residents**. New York State has passed legislation that will allow for creating "charitable trusts" to which taxpayers will pay their property taxes, and thus circumvent the \$10,000 limitation that came with the passage of the federal SALT legislation late last year, although it would be optional for counties and other municipalities as to whether or not they wanted to participate. These charitable trusts created by local municipalities would then give taxpayers the ability to claim in excess of the \$10,000 limit when they file their federal income taxes. A similar bill creating charitable trusts has been passed in the New Jersey Legislature,



while in California the proposal has not gained very much traction at all. New York State municipalities are now awaiting further guidance from the State of New York on exactly how these trusts would be implemented. Yet to be seen is how the I.R.S. will view this and whether or not they will accept such payments as deductible on federal taxes.

The **National Infrastructure Investments program funding** has tripled in the 2018 governmentspending bill, rising to \$1.5 billion. The funds would be available through the Transportation Department and will give **priority to those municipalities that demonstrate their willingness to** 

raise taxes and tolls that can generate new "non-Federal" revenues to offset the cost of projects. States and local governments will be given credit for raising revenues but can only go back to January 2015 to claim them. As of this writing, there has been no formal approval, and there appears to be considerable opposition in Congress



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#### **TREASURER'S REPORT**

		2016-2017				2017-2018		
	AC	TUAL (Final)	в	JDGETED	FYTD	THRU 04/30/2018	RE	MAINING
INCOME								
100 Dues	\$	52,329.80	\$	58,000.00	\$	56,927.49	\$	1,072.51
101 Leg Conf Account	\$	5,760.67	Ś	5,500.00	\$	4,550.01	\$	949.99
102 Annual Conf Account	\$	12,391.55	s	15,500.00	\$	3,688.45	\$	11,811.55
103 Donations/Sponsors	\$	50,755.00	s	41,750.00	\$	24,000.00	\$	17,750.00
104 Interest	\$	524.91	s	85.00	\$	137.77	\$	(52.7)
105 Misc-	Š	-	17	00.00	\$	105.00	\$	(105.00
TOTAL INCOME	\$	121,761.93	\$	120,835.00	\$	89,408.72	\$	31,426.28
EXPENDITURES Training Expense								
201 Continuing Education	\$	33,524.88	\$	36,800.00	\$	18,160.77	\$	18,639.2
203 Plaques/Awards	\$	578.84	\$	1,000.00	1.2	15 I I I I I I I I I I I I I I I I I I I	\$	1,000.00
Total Training Expense	\$	34,103.72	\$	37,800.00	\$	18,160.77	\$	19,639.23
Conference Expenses		Columbus, OH	1	Opryland, TN				
300 Legislative Conference	\$	8,408.55	\$	9,500.00	\$	9,666.78	\$	(166.7)
301 Annual Conference	\$	37,740.76	\$	44,000.00	\$	6,800.00	\$	37,200.00
Total Conference Expense	\$	46,149.31	\$	53,500.00	\$	16,466.78	\$	37,033.22
Board Expense								
400 Executive Board (Sept Meeting)	\$	4,097.93	\$	5,000.00	\$	4,833.29	\$	166.7
401 President's Travel	\$	8,171.60	\$	12,000.00	\$	2,031.93	\$	9,968.0
402 NACo Board Member	\$	2,593.94	\$	3,500.00	\$	2,609.57	\$	890.43
403 President's Gift	\$	350.00	\$	350.00	1.000	1000000000000	\$	350.00
404 Conference Site Visit	\$	1,477.61	\$	3,000.00	\$	1,474.33	\$	1,525.6
405 Board Officer Travel	\$	3,408.60	S	2,500.00	\$	1,529.64	\$	970.3
Total Board Expense	\$	20,099.68	\$	26,350.00	\$	12,478.76	\$	13,871.24
Operations Expense								
500 Bank Charges	\$	37.50			1		\$	
501 Newsletter - Printing					1		\$	-
502 Newsletter - Postage							\$	-
503 Postage	\$	14.70	\$	100.00	2.5		\$	100.00
505 Supplies	\$	269.99	\$	200.00	\$	295.50	\$	(95.50
506 Telephone/Website	\$	822.16	\$	550.00	\$	503.88	\$	46.12
507 Miscellaneous - Pay Pal Charges			\$	100.00			\$	100.00
508 Checks			\$	35.00	1		\$	35.00
509 Dues Billing	\$	285.82	s	2,200.00	\$	1,585.16	\$	614.84
510 Income Expense - Investments	~	0.0-000000000		5 - 2 <b>9</b> -2020-2020-2020-2020-2020-2020-2020-20	· · ·	S-2559-240555	\$	
Total Operations Expense	\$	1,430.17	\$	3,185.00	\$	2,384.54	\$	800.46
TOTAL EXPENDITURES	\$	101,782.88	\$	120,835.00	\$	49,490.85	\$	71,344.18
Funds to Start 2017-2018 FY Prior FY Adjustments	\$	91,507.41						
Income	\$	89,408.72						
Expense	\$	49,490.85						
Total Checking Acct Balance	\$	131,425.28	Ba	lanced 5/2/18	6			

## NACCTFO 2017-2018 STANDING COMMITTEES

Title	Name	County, State	E-mail	
AUDIT COMI	MITTEE			
CHAIR	Jim Platt	Bates, MO	jimplatt21@hotmail.com	
MEMBER	Doris Maloy	Leon, FL	maloyd@leoncountyfl.gov	
MEMBER	Eric Stierman	Dubuque, IA	eric.stierman@dubuquecounty.us	
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CHAIR	Donna Peterson	Payette, ID	dpeterson@payettecounty.org	
MEMBER	Dolores Ortega Carter	Travis, TX	dolores.carter@traviscountytx.gov	
CONFERENC	E COMMITTEE			
CHAIR	Tracey Marshall	Cass, IA	tmarshall@casscoia.us	
MEMBER	Michelle McBride	St. Charles, MO	mmcbride@sccmo.org	
EDUCATION	& CERTIFICATION COMMI	TTEE		
CHAIR	Nancy Weeks	Haskell, KS	nweeks@unitedwireless.com	
MEMBER	Shiela Miller	Randolph, MO	shiela.miller@randolphcounty-mo.gov	
MEMBER	Angela Moreno	Yuma, AZ	Angela.Moreno@yumacountyaz.gov	
MEMBER	Charles Jones	Bell, TX	charles.jones@co.bell.tx.us	
MEMBER	Chris Craft	St. Lucie, FL	Cchris.craft@tcslc.com	
LEGISLATIVE	COMMITTEE			
CHAIR	Michael Diskin	Essex, NY	mdiskin@co.essex.ny.us	
MEMBER	Jim McFadden	Tioga, NY	mcfaddenj@co.tioga.ny.us	
MEMBER	John Drew	Nassau, FL	jdrew@nassautaxes.com	
MEMBER	Deanna Curry	Power, ID	dcurry@co.power.id.us	
NOMINATIO	NS COMMITTEE			
CHAIR	Cheryl Remington	Gove, KS	gocotreas@ruraltel.net	
MEMBER	Stephen Holt	Jasper, MO	sholt@carthage.com	
MEMBER	Michael Diskin	Essex, NY	mdiskin@co.essex.ny.us	
MEMBER	Mary Ann Heiser	Lemhi, ID	treasurer@lemhicountyidaho.org	
MEMBER	Laura Rudy	Stafford, VA	LRudy@staffordcountyva.gov	
MEMBER	Sandy Zoubek	Stanton, NE	cotreas@stanton.net	
MEMBER	Joe Grisolano	Crawford, KS	joeg@ckt.net	

#### May 2018

## NACCTFO 2017-2018 STANDING COMMITTEES (cont'd.)

<b>OUTSTANDIN</b> Award)	NG COUNTY COLLECTOR, TR	EASURER, OR FINANCE OFFI	CER AWARD COMMITTEE (FKA Martinell			
CHAIR	Nancy Weeks	Haskell, KS	nweeks@unitedwireless.com			
·	Remaining members to be	appointed by committee chai	r in accordance with Bylaws.			
		PRESIDENT'S COMMITTEE	S			
AMBASSADC	DR/SPONSORSHIP COMMIT	<b>FEE</b>				
CHAIR	Barbara Ford-Coates	Sarasota, FL	bfc@sarasotataxcollector.com			
MEMBER	Pat Sharp	Lane, KS	lanetreas@st-tel.net			
MEMBER	Sheila Palmer	Platte, MO	spalmer04@aol.com			
CONSTITUTIO	ON, BYLAWS, & RESOLUTION	NS/POLICIES & PROCEDURES C	COMMITTEE			
CHAIR	Charlotte Sandvik	Cass, ND	sandvikc@casscountynd.gov			
MEMBER	Delores Smith	Wise, VA	smith_d@wisecounty.org			
MEMBER	Tammi Davis	Washoe, NV	tsdavis@washoecounty.us			
MEMBER	Tyler McCullough	Grundy, TN	grundytrustee@gmail.com			
MEMBERSHI	P/PUBLIC RELATIONS COM	ЛІТТЕЕ				
CHAIR	Linda Kizzire	Sedgwick, KS	lkizzire@sedgwick.gov			
MEMBER	Teb Beaty	Rutherford, TN	tbeaty@rutherfordcounty.org			
MEMBER	Tine Wines	Gooding, ID	twines@co.gooding.id.us			
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NEWSLETTER	R COMMITTEE	1				
CHAIR	Michelle McBride	St. Charles, MO mmcbride@sccmo.org				



#### **BRONZE SPONSORS**

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Honorable Harvey Ruvin, Clerk of the Court Merni-Dade County

#### May 2018

#### Page 15

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