



# 2015 PHILADELPHIA CONFERENCE AGENDA



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ADVANCING GOVERNMENT. ENGAGING CITIZENS.

**CLEARWATER**  
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**GovPros**  
Government Payments Made Simple.

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**GOVERNMENT WINDOW**

**SRI**

**POS Professional Office Services, Inc.**

**CogAbility**

**GovEase**

**Aumentum**  
TECHNOLOGIES

**tyler**  
technologies

**point&pay**

**GRANT STREET GROUP**



Educational sessions are located at the Loews Hotel.  
Education credits are awarded by Wayne State University.

Please visit our generous sponsors!

# NACCTFO ANNUAL CONFERENCE 2025 AGENDA

## Sunday, July 6<sup>th</sup>

**5:30 - 6 p.m.**

Howe Room - **Registration & Check-in**  
33<sup>rd</sup> Floor

**6 - 8:30 p.m.**

Howe Room - **Welcome Reception**  
33<sup>rd</sup> Floor

## Monday, July 7<sup>th</sup>

**7 - 8:30 a.m.**

Regency Ballroom A - **Continental Breakfast**  
2<sup>nd</sup> Floor Mezzanine

**8 a.m. - 5 p.m.**

Regency Foyer – **Registration**  
2<sup>nd</sup> Floor Mezzanine

**8:30 a.m. - 5 p.m.**

Regency Foyer - **Exhibitors Open**  
2<sup>nd</sup> Floor Mezzanine Visit and support our vendors by having your passport stamped!

**8 - 8:30 a.m.**

Regency Ballroom B - **Presentation of Colors/Pledge of Allegiance**  
Opening Remarks from President Sandie Arnott – Housekeeping, Passport, Welcome from Dignitary

**8:30 - 8:45 a.m.**

Regency Ballroom B - **Remarks from CATALIS** (Key Sponsor)

**8:45 - 10 a.m.**

Regency Ballroom B – **Session 1: County Government: Structure & Process**

**Presenter(s):** Brady Baybeck

County and parish finance officials in the United States work in an environment with multiple layers of authority and governments, which can lead to confusion and conflict. This session explores how counties fit within the federal system, with a specific focus on collectors, treasurers, and finance officers and their varied duties and functions.



## Monday, July 7<sup>th</sup>

**10 - 10:30 a.m.**

Regency Foyer - 2<sup>nd</sup> Floor Mezzanine - **Break & Sponsor Visits** Get your passport stamped!

**10:30 - 11:30 a.m.**

Regency Ballroom B – **Session1: County Government: Structure & Process (Cont.)**

**11:30 a.m. - 1:30 p.m. - Lunch on your own**

**1:30 - 1:45 p.m.**

Regency Ballroom B – **Presentation from Sponsors:**

- Gov Ease
- Point&Pay
- SRI

**1:45 - 3 p.m.**

Regency Ballroom B – **Session 2: Advocacy**

**Presenter(s):** Dana Gill

Lobbying is considered by some to be a four-letter word, but it is a necessary process to get one's point across. In this session, we will focus on the best advocacy, outreach, and engagement techniques for you and your association to use to help legislators, the public, and council members understand your office's needs.

**3 - 3:15 p.m.**

Regency Foyer - 2<sup>nd</sup> Floor Mezzanine - **Break & Sponsor Visits** Get your passport stamped!

**3:15 - 4 p.m.**

@Regency Ballroom B - **Session 2: Advocacy:**

**Getting What You Want from a State Legislature or County Commission (Cont.)**

## Tuesday, July 8<sup>th</sup>

**7 - 8:30 a.m.**

Regency Ballroom A - **Continental Breakfast**

2<sup>nd</sup> Floor Mezzanine

**8:30 - 8:45 a.m.**

Regency Ballroom B - **Presentation from Cathedral Sponsors:**

- Open Gov
- Easy Smart Pay



### **8:45 - 10 a.m.**

Regency Ballroom B – **Session 3: Best Practices in Artificial Intelligence**

**Presenter(s):** Anthony Moggio

Building on last year's session, this interactive presentation dives into how AI tools like ChatGPT, Synthesia, Gemini, Otter and others can help county treasurers and finance officers streamline daily tasks—from writing RFPs and emails to budgeting and HR support. Through live demos and small group discussion, you'll explore real-world use cases and walk away with practical, low-cost strategies. Whether you're just getting started or looking to deepen your AI use, this session offers accessible, hands-on insights—no tech background required.

### **10 - 10:30 a.m.**

Regency Foyer - 2<sup>nd</sup> Floor Mezzanine - **Break & Sponsor Visits** Get your passport stamped!

### **10:30 - 11:30 a.m.**

Regency Ballroom – **Session 3: Best Practices in Artificial Intelligence (Cont.)**

### **11:30 a.m. - 1:30 p.m.**

Regency Ballroom A - **Business Meeting & Luncheon**

2<sup>nd</sup> Floor Mezzanine

### **1:30 - 1:45 p.m.**

Regency Ballroom B - **Presentation from Sponsors:**

- Clearwater Analytics (Lincoln Sponsor)
- Paylt (Monument Sponsor)
- CogAbility (Monument Sponsor)

### **1:40 - 3:00 p.m.**

Regency Ballroom B – **Session 4: Parliamentary Procedure**

**Presenter(s):** Thomas (Burke) Balch

Running meetings using parliamentary procedure is a puzzle to most, yet doing so is very important to ensure that meetings run effectively and with appropriate decorum. This interactive session will provide an introduction to the procedure.

### **3 - 3:15 p.m.**

Regency Foyer - 2<sup>nd</sup> Floor Mezzanine - **Break & Sponsor Visits** Get your passport stamped!

### **3:15 - 4 p.m.**

Regency Ballroom B - **Session 4: Parliamentary Procedure (Cont.)**





## Wednesday, July 9<sup>th</sup>

**7 - 8:30 a.m.**

Regency Ballroom A - **Continental Breakfast**  
2<sup>nd</sup> Floor Mezzanine

**8:30 - 8:45 a.m.**

Regency Ballroom B - **Presentation from Monument Sponsors:**

- Gov Pros
- Grant Street
- POS Professional Services

**8:45 - 10 a.m.**

Regency Ballroom B — **Session 5: Emotional Intelligence**

**Presenter(s):** Kim White-Jenkins

Emotional intelligence is the ability to understand and effectively use emotions, and it is an important component for managers. In this interactive session, participants will explore what emotional intelligence means and assess their own emotional intelligence.

**10 - 10:15 a.m.**

Regency Foyer - 2<sup>nd</sup> Floor Mezzanine - **Break & Sponsor Visits** Get your passport stamped!

**10:15 - 10:30 a.m.**

Regency Ballroom B - **Presentation from Monument Sponsors:**

- Tyler Technologies
- Government Window
- Aumentum Technologies

**10:30 - 11:30 a.m.**

Regency Ballroom B — **Session 5: Emotional Intelligence (Cont.)**

**11:30 a.m. - 1:30 p.m. - Lunch on your own**

**1:30 - 1:40 p.m.**

Regency Ballroom B - **Passport/Raffle Winner Announcements**

**1:45 - 3 p.m.**

Regency Ballroom B — **Session 6: Stress Management in the Workplace**

**Presenter(s):** Sondra Jenkins

Public managers are under a lot of stress these days, with increased demands for efficiency and a potentially polarized environment. This session examines strategies to recognize, manage, and reduce workplace stress for all employees.

**3 - 3:15 p.m. — Break**

**3:15 - 4 p.m.**

Regency Ballroom B — **Session 6: Stress Management in the Workplace (Cont.)**



**6 - 7 p.m.**

Regency Foyer - **Installation Reception**

2<sup>nd</sup> Floor Mezzanine

**7 - 10 p.m.**

Regency Ballroom B - **Installation Banquet**

2<sup>nd</sup> Floor Mezzanine

## **Thursday, July 10<sup>th</sup>**

**8:30 a.m. - 2 p.m.**

**Executive Board Strategic Planning & Education Committee Strategic Planning**

Shilo Heger, President

**Thank you for attending.**

Wishing everyone safe travels home.

**See you next year in New Orleans!**