

# TAMPA

July 7-10



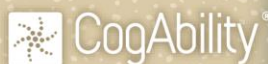
## 2024 ANNUAL CONFERENCE



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ADVANCING GOVERNMENT. ENGAGING CITIZENS.





Educational sessions are located at the Westin Waterfront Hotel  
Education credits awarded by Wayne State University.  
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## NACCTFO ANNUAL CONFERENCE 2024 AGENDA

### Sunday, July 7th

**5:30 - 6 p.m.**

@Oasis Ballroom Foyer - **Registration & Check-in**

**6 - 7 p.m.**

@Channelside Room - **Welcome Reception**

### Monday, July 8th

**7 - 8 a.m.**

@Oasis Ballroom Foyer - **Continental Breakfast**

**8 - 5 p.m.**

@Oasis Ballroom Foyer - **Registration**

**8:30 - 5 p.m.**

@Prefunction/Oasis Foyer Area - **Exhibitors Open**

Visit and support our vendors by having your passport stamped!

**8 - 8:30 a.m.**

@Oasis Ballroom - **Announcement of Presentation of Colors/Pledge of Allegiance**

Opening Remarks from President Craft - Housekeeping - Passport Welcome from Dignitary

**8:30 - 8:45 a.m.**

@Oasis Ballroom - **Remarks from CATALIS** (Key Sponsor)

**8:45 - 10 a.m.**

@Oasis Ballroom – **Treasury Operations: The Impact of Robotic Process Automation and AI**

Learn from two experts. Treasurer **Catherine McClary** uses Robotic Process Automation (RPA) for enhanced and automated collection of revenue. **Greg Prost**, Chief Investment Officer with Robinson Capital, will discuss what the future may look like with AI.

**10 - 10:15 a.m.**

@Prefunction/Oasis Foyer Area - **Break & Sponsor Visits** Get your passport stamped!



## Monday, July 8<sup>th</sup> (Cont.)

**10:15 - 10:30 a.m.**

@Oasis Ballroom - **Valued Partner Presentation from:**

- Grant Street Group (Lincoln Sponsor)
- CogAbility Inc. (Cathedral Sponsor)
- National Tax Lien (Monument Sponsor)

**10:30 - 11:30 a.m.**

@Oasis Ballroom - **Treasury Operations:**

**The Impact of Robotic Process Automation and AI (Cont.)**

Presenter(s): Greg Prost, Catherine McClary

**11:30 - 1:30 p.m.** - Lunch on your own

**1:30 - 1:45 p.m.**

@Oasis Ballroom - **Valued Partner Presentation from:**

- SRI Services (Cathedral Sponsor)
- GovEase (Cathedral Sponsor)
- Point&Pay (Cathedral Sponsor)

**1:45 - 3 p.m.**

@Oasis Ballroom - **Learning from Experience: Cybersecurity**

Electronic communications and transactions offer so much potential for efficiency and effectiveness, but there are so many dangers from hacking, ransomware, and the like. Participants will hear from **Chris Craft, Monte Kosoff, Nick Wells, & Eddie Becht** (*Staff of St. Lucie County, Florida*), about their experience with ransomware, the lessons learned, and ways to plan to prevent major disruptions from occurring in the future.

**3 - 3:15 p.m.**

@Prefunction/Oasis Foyer Area - **Break & Sponsor Visits** Get your passport stamped!

**3:15 - 4 p.m.**

@Oasis Ballroom - **Learning from Experience: Cybersecurity (Cont.)**

Presenter(s): Chris Craft, Monte Kosoff, Nick Wells, & Eddie Becht

**6 p.m.**

**Sunset Dinner Cruise Sponsored by CATALIS & Mastercard**

(Details provided by CATALIS. Conference attendees and speakers only)

## Tuesday, July 9<sup>th</sup>

**7 - 8:30 a.m.**

@Oasis Ballroom Foyer - **Continental Breakfast**



## Tuesday, July 9<sup>th</sup> (Cont.)

**8:30 - 8:40 a.m.**

@Oasis Ballroom - **Opening Remarks** Evening Function Announcement

**8:40 - 8:45 a.m.**

@Oasis Ballroom - **Valued Partner Presentation from:**

- U.S. Bank (Cathedral Sponsors)
- POS Professional Office Services, Inc. (Cathedral Sponsors)

**8:45 - 10 a.m.**

@Oasis Ballroom - **Navigating the New World of Professionalism**

How and where we work has changed significantly over the past few years, which has impacted business etiquette. NACCTFO members will hear from **Kim White-Jenkins** an expert about how things have changed and emerging trends. They will also have an opportunity to share information about how they are dealing with the changes in dress code, meeting attendance, email language, and other important professionalism topics.

**10 - 10:30 a.m.**

@Prefunction/Oasis Foyer Area - **Break & Sponsor Visits** Get your passport stamped!

**10:30 - 11:30 a.m.**

@Oasis Ballroom - **Navigating the New World of Professionalism (Cont.)**

Presenter(s): Kim White-Jenkins

**12 - 1:30 p.m.**

@Oasis Ballroom - **Business Meeting & Luncheon**

**1:30 - 1:40 p.m.**

@Oasis Ballroom - **Valued Partner Presentation from:**

- Easy Smart Pay / CSAC Finance Corp (Capitol Sponsor)

**1:40 - 3:00 p.m.**

@Oasis Ballroom - **The Nuts & Bolts of Tax Administration**

Tax collection is a crucial aspect of what NACCTFO members do, but there is so much diversity across states and counties in how they approach the task. Through breakout sessions with **Brady Baybeck**, members will have an opportunity to share information with each other, learning about best practices, and getting ideas about how to be more effective.

**3 - 3:15 p.m.**

@Prefunction/Oasis Foyer Area - **Break & Sponsor Visits** Get your passport stamped!

**3:15 - 4 p.m.**

@Oasis Ballroom - **The Nuts & Bolts of Tax Administration (Cont.)**

Presenter(s): Brady Baybeck



## Tuesday, July 9<sup>th</sup> (Cont.)

6:30 - 9:30 p.m.

**Strolling Dinner @Florida Aquarium** (701 Channelside Dr. Coral Reef Galleries & Tunnel)

\*Trolley Pick-up to Aquarium: Station #10 5:45 p.m. & 6:15 p.m.

\*Trolley Pick-up to Westin (in front of Aquarium): 8:30 p.m., 9:00 p.m. & 9:30 p.m.

## Wednesday, July 10<sup>th</sup>

7 - 8:30 a.m.

@Oasis Ballroom Foyer - **Continental Breakfast**

8:30 - 10 a.m.

@Oasis Ballroom - **Fiscal Fluency**

Budgets are not just the realm of CFOs and budget officers. In this interactive session, participants will learn with **Brian Min** about how they can use planning and budgeting to achieve strategic goals within their offices.

10 - 10:15 a.m.

@Prefunction/Oasis Foyer Area - **Break & Sponsor Visits** Last chance to stamp your passport!

10:15 - 10:30 a.m.

@Oasis Ballroom - **Valued Partner Presentation from:**

- Florida Tax Collector Association (FTCA) Service Corp (Capitol Sponsor)
- GovPros (Monument Sponsor)
- AQ2 Embrace (Monument Sponsor)

10:30 - 11:30 a.m.

@Oasis Ballroom – **Fiscal Fluency (Cont.)**

Presenter(s): Brian Min

11:30 a.m. - 1:30 p.m. - **Lunch on your own**

1:30 - 1:40 p.m.

@Oasis Ballroom - **Passport/Raffle Winner Announcements**

1:45 - 3 p.m.

@Oasis Ballroom - **Work-Life Balance as a Retention Strategy**

Work can be all-consuming if you let it, but ultimately that can be unhealthy for individuals and organizations. This hands-on session with **Sondra Jetkins** will provide information and tips on how organizations can become more effective by balancing the work demands with employee professional responsibilities.

3:30 - 3:45 p.m. – **Break**



## Wednesday, July 10<sup>th</sup> (Cont.)

**3:45 - 4:30 p.m.**

**@Oasis Ballroom - Work-Life Balance as a Retention Strategy (Cont.)**

Presenter(s): Sondra Jetkins

**6 - 7 p.m.**

**@Channelside Room - Installation Reception**

**7 - 10 p.m.**

**@Oasis Ballroom - Installation Banquet**

## Thursday, July 11<sup>th</sup>

**8:30 a.m. - 2 p.m.**

**@Sunset Room - Executive Board Strategic Planning**

Presenter: Sandie Arnott, President

**@Lagoon Room - Education Committee Strategic Planning**

Presenter(s): Brady Baybeck & Eric Sullivan

Thank you for attending our 2024 Annual Conference.  
See you next year in Philadelphia!

