



2018 NACCTFO Legislative Conference Schedule, Washington, D.C.

All sessions are at the Washington Hilton Hotel,
Terrace Level, Columbia 2 Room, unless otherwise noted.

Education credits awarded by the University of Missouri – St. Louis

Friday, March 2

7:30 am - 8:00 am Registration/Check-in

8:00 am - 10:00 am Economic Development Policy

Tax incentives are important economic development tools for county governments in the United States, but they tend to be complicated and difficult to understand. This session will explore tax incentives, including the theories behind them, how they work, and the implications for treasurers and tax collectors.

Instructor: Ellen Harpel, Founder of Smart Incentives & President of Business Development Advisors LLC

10:00 am - 10:15 am Break

10:15 am - 11:00 am Economic Development Policy (cont.)

11:00 am - 1:00 pm Lunch on your own

1:00 pm – 2:15 pm Dealing with Public Information Requests in the Information Age

Public information requests can be intrusive and difficult to fulfill in a timely fashion, but they are an important part of public accountability. This session will explore the balance between transparency and sensitivity of public records, with a focus on the reasons behind freedom of information laws and policies on document retention and disposal.

Instructor: Dr. Kristi Tanner, Data Analyst/Reporter at the *Detroit Free Press*.

2:15 pm - 2:30 pm Break

2:30 pm - 3:30 pm Dealing with Public Information Requests (cont.)

Saturday, March 3

7:45 am - 8:15 am Registration/Check-in

8:15 am - 10:00 am Human Resources: Recruiting Good Employees

This session focuses on discussing basic principles and current trends in employee recruitment, as well as best practices of employee onboarding in public organizations, from a strategic management perspective. Topics include: recruitment tools and strategies, promoting diversity in recruitment and considering generational differences, effective employee orientation and onboarding.

Instructor: Alisa Moldavanova, Assistant Professor of Public Administration, Political Science Department, Wayne State University

10:00 am - 10:15 am Break

10:15 am - 11:00 am Human Resources (cont.)

11:00 am - 1:15 pm Business Meeting Luncheon, Fairchild Room

1:15 pm - 1:30 pm Break

1:30 pm - 2:30 pm Strategic Planning: Turning Your Vision into Action

Strategic planning helps organizations integrate their mission, vision, and values, with an eye towards moving forward in both the short and long-term. This interactive session will focus on the purposes and elements of the strategic planning process, with an emphasis on how county collectors or treasurers can use it to further their offices' goals.

Instructor: Dr. Michelle Wooddell, Assistant Professor & Coordinator of the Masters of Philanthropy and Nonprofit Leadership program, Grand Valley State University

2:30 pm - 2:45 pm Break

2:45 pm - 4:00 pm Strategic Planning (cont.)