



Our Mission

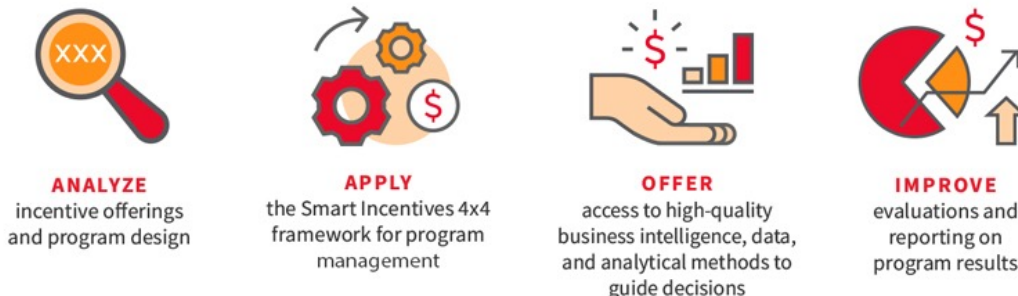
Smart Incentives strives to make economic development incentives work better for local, state and national governments.

What does “better” mean? It means making sure incentives demonstrably support your community’s economic development goals.

We help you keep your incentives programs on target and focused on results.

How We Do It

We work with communities to deploy economic development incentives as a means to achieve targeted development goals. Smart Incentives helps economic development organizations make sound decisions by instituting incentive programs that are both effective and responsible. Here’s how we do it:



Leadership

Ellen Harpel, PhD, is the founder of Smart Incentives, located in Arlington, VA and Sacramento, CA. Dr. Harpel speaks and writes frequently on incentive policies and programs for national audiences comprising economic developers, elected officials and finance professionals.

Contact

ellen@smartincentives.org
571-212-3397
www.smartincentives.org
Follow us @SmartIncentives