

# Treasury Marks

June, 2012

The Official Publication of the National Association of  
County Collectors, Treasurers and Finance Officers

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## PRESIDENT'S MESSAGE

### President's Message

This will be my last message as YOUR President of one of the greatest associations that I know of. The year has really gone by fast.

Last July when I became President, I announced that the theme during my administration would be "Building For The Future." With that in mind, we held our annual officers retreat in Branson, Missouri during September. There we discussed plans and ideas on how we could build our organization and keep it strong and active. One of the goals was to visit states that have traditionally been inactive and to maintain a relationship with the more active states. I sincerely believe that this has been accomplished. During this year NACCTFO will have had a presence in 20 states.

As President, I have had the honor and privilege to visit 14 states prior to our July conference. In addition, President-Elect Eileen King has represented us in both Kansas and North Dakota. 1st Vice-President Michael Diskin has attended New York and will later this month be representing us in Virginia and Pennsylvania, home of this year's annual conference in Pittsburgh. In addition 2nd Vice-President Sandy Zoubek attended meetings in Nebraska and visited Iowa on behalf of our association. Past-President Lance Beshires and Secretary Joey Davis served us well in Tennessee. Our NACo Board Member, Judy Miller has done a great job in representing us on the NACo level.

Following the Portland Conference, I was invited to visit Idaho. There I learned much about the state of Idaho and the city of Pocatello, and got a feel of what the rest of my state visits might be like. In September, I felt like I had returned home when I was invited back to the great state of Oregon. The meeting was held in Eugene, GO DUCKS!! There NACCTFO obtained our first new State Director during our year of building.

## DIAMOND SPONSORS

(Sponsorship pledged/received as of June 19, 2012.)



This had been one of my goals since being elected to the board as Treasurer. It had also been the goal of former NACCTFO President, Nancy Weeks to get Oklahoma involved. I decided to call in the troops and visit the neighboring state of both of us. President-Elect King, Treasurer Cheryl Remington, Nancy and I converged on Oklahoma City to tell the NACCTFO story. We were welcomed and hope to see greater participation from them. In addition they selected and we welcome new State Directors Joyce Hathcoat from Osage County and Dennis Semler, Tulsa County.

April, May and June have been very busy months.

I attend my Missouri Collectors' Conference in Jefferson City on April 17-18th. It was great to be with my Missouri "family" again. I truly appreciate all of their support and participation during these last several years and especially this year as NACCTFO President. I then traveled to College Station, Texas to attend the Texas Treasurers conference. While there, I was indeed fortunate to visit the George Bush Presidential Library and Museum. The Florida Tax Collectors Association meeting was held in Delray Beach beginning on April 24th. It was great to see the ocean and to visit with my NACCTFO friends from the Sunshine State.

The first week in May took me to the great state of New York, home of our 1st Vice-President Michael Diskin and the campus of Syracuse University. While attending the conference, I also visited the Erie Canal Museum. The New York Treasurers had a wonderful conference, but truly the main highlight to me was a personal visit from Otto the Orange, the mascot for Syracuse University. (Mike, you really outdid yourself on this one and I truly appreciate it.)

After New York came a first time visit for NACCTFO to South Carolina. I traveled to Litchfield, SC for the meeting of the South Carolina Association of Auditors, Treasurers and Tax Collectors, known as SCATT. It was exciting to present the NACCTFO program and to feel their desire to participate in our association. They elected their first two State Directors. We welcome to NACCTFO, new directors Matt Evans from Clarendon County and Oren L. (Lindsey) Brady, III. Lindsey is the son of 1971-1972 NACCTFO President, Oren L. Brady, Jr. I hope that Matt and Lindsey will be able to join us in Pittsburgh for our annual conference. They both hope to come, and Lindsey has said that he would like to bring his father with him. That would be a wonderful experience for all of us!

Next, I visited Flagstaff, AZ and the Arizona State Conference. They had a wonderful educational session with Ben Finkelstein and the Public Treasury Institute. Following the Arizona meeting I traveled to the spring meeting of the Wyoming State Treasurers Association held in Buffalo, Wyoming. During that conference, the association elected new State Directors. We welcome Wyoming Directors, Joel Schell-Converse County and Mary Kuhl of Crook County.

As I am writing this letter, I am preparing to attend the state conferences in California, Kansas, Utah and Colorado. It is our goal to have eight new State Directors at the conclusion of the Colorado meeting.

As I have traveled this great country of ours, I have realized that we all have one goal in mind. That is to be a true servant to the citizens that have elected us. And whether we are a Collector, Treasurer, Trustee, Financial Officer, Auditor or whatever, we all have basically the same duties. We must all deal with budget restraints, unfunded mandates, increased duties of our office, just to name a few.

We must all continue to work together for the betterment of our counties that we serve and to continue to "build for the future" of our GREAT association. You have a dedicated and outstanding board that will continue to lead our organization in the next few years. We have all worked as a TEAM this year; please join us as President Elect Eileen begins to lead us in Pittsburgh.

Again I want to thank you for allowing me to serve as your President. It has truly been one of the greatest experiences of my career. I look forward to seeing you at our annual conference this July in Pittsburgh, Pennsylvania.

Sincerely,  
Stephen H. Holt

**2012 NACCTFO Annual Conference  
Pittsburgh, PA July 12-15, 2012**

All NACCTFO sessions are located at the Wyndham Grand Hotel. Conference registration is \$150 by June 20th and \$175 after that date. A block of rooms is being held from July 10-17. Room rate is \$165 for 1 king or 2 double beds. Reservations can be made by calling the Wyndham at 800-996-3426 or 412-391-4600 (be sure to mention "Natl. Association of County Collectors, Treasurers") or by clicking the hotel link and use group code "07076781NA". Reservations must be made by June 20th to guarantee the group rate!

NACo Annual Conference will be held at the David L. Lawrence Convention Center and registration is now available. If you are planning to attend, don't forget to register separately at NACo.org. You may stay at the Wyndham although it is not an "official" NACo hotel. The closest NACo hotel, the Fairmont Pittsburgh, is less than a 5-7 minute walk away and you can pick up the shuttle there. Also, the convention center is a little less than 1 mile away or about a 15 minute walk.

**Preliminary Schedule**

**Thursday, July 12th**

4:30 pm - 6:30 pm: Registration & Check-in

7:00 pm - 9:00 pm: Welcome Reception

**Friday, July 13th**

7:30 am - 8:30 am: Breakfast, Registration & Check-in

8:30 am - 11:30 am: The Fair Labor Standards Act - This interactive session will address the federal law that sets standards on minimum wage, overtime, hours worked, record keeping, and child labor, as well as exemptions and how the act applies to state and local governments.

11:30 am - 1:00 pm: Lunch On Your Own

1:00 pm - 3:30 pm: Nuts & Bolts of Social Media - This session will cover the basics of "social media" and the various tools for communicating with constituents available on the web and on mobile applications. These include popular tools such as Facebook, Twitter, and LinkedIn. Topics include building a complete user profile, creating a "Fan" page on Facebook or "Company" page on LinkedIn, and using blogs and Twitter to quickly distribute information to large numbers of people.

6:00 pm - 11:00 pm: Evening Event at the John Heinz History Center, Sponsored by [Manatron, Inc. - A Thomson Reuters Business](#) There is something for everyone at the center, Sports Museum, Special Collections, Pittsburgh History, Glass Exhibit and a traveling exhibit from the Smithsonian. Check out the website [www.heinzhistorycenter.org](http://www.heinzhistorycenter.org).

**Saturday, July 14th**

7:30 am - 8:30 am: Breakfast

8:30 am - 11:30 am: Leadership - This session will provide participants the opportunity to learn how one can use negative situations to develop leadership with renewed energy and focus.

11:30 am - 1:00 pm: NACCTFO Business Meeting Luncheon

1:00 pm - 3:30 pm: Peer to Peer: Social Media - This session will build upon the Friday session on social media. Participants will be provided with ample opportunities to share how they use social media, how they hope to use social media, and experiences (both good and bad) that they have had with this new technology.

6:00 pm - 7:00 pm: President's Reception

7:00 pm - 10:00 pm: Banquet & Installation of Officers, Sponsored by the Kansas County Treasurer's Association

**Sunday, July 15th**

8:00 am - 10:00 am: Inspirational Breakfast

Our speaker is Judge Tommy B. Webb. He is a national speaker on leadership and “Making a Difference”. His message focuses on making a positive difference in a negative world. He has experienced life from a perspective not shared by individuals who live in this part of the world. His dynamic message to value and appreciate the qualities of other people is delivered with a sense of humor that will be inspiring, thought provoking, and entertaining. You can learn more about him on his website [www.judgewebb.org](http://www.judgewebb.org).

**Cancellation Policy**

Refund of conference registration fee, less an administrative fee of \$25, will be made if a written notice of conference registration cancellation is received no later than February 10, 2012. Cancellation requests should be sent to [info@NACCTFO.org](mailto:info@NACCTFO.org). No refund requests will be honored for registrations cancelled after February 10, 2012 or for “no-shows”. Note: You are responsible for cancelling your hotel reservation.

**2012-2013 Dues**

In September you will be receiving a dues statement in the mail. It is billed to the Tax Collector, Treasurer or Finance Officer whose name appears on our records. If incorrect, please make the necessary changes on the statement or e-mail [info@NACCTFO.org](mailto:info@NACCTFO.org). Your dues enable NACCTFO to actively pursue educational and legislative programs that are vital to the success of every local government.

As an active member, your dues help:

- to promote the professional growth of our members educationally and by peer communications
- raise the level of government service efficiency to the general public
- support and/or propose national legislation beneficial to county government while opposing legislation believed or deemed to be detrimental

The dues amount is calculated by your county’s population.

200,000 or more	Dues \$225.00
100,000 to 199,999	Dues \$175.00
50,000 to 99,999	Dues \$120.00
Under 50,000	Dues \$60.00

Dues may be paid online at [www.nacctfo.org](http://www.nacctfo.org) or mailed to NACCTFO: Cheryl Remington, Gove County  
NACCTFO Treasurer  
P O Box 127  
Gove, KS 67736

If you have any questions please contact any of the Board Members. We encourage you to consider including NACCTFO dues when preparing this year’s budget.

**BRONZE SPONSORS**

(Sponsorship pledged/received as of June 19, 2012.)

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## NACCTFO LEGISLATIVE NEWS

By Michael Diskin, NACCTFO Legislative Committee Chairman

June 1, 2012

The main topic of discussion these days has to do with the Marketplace Fairness Act introduced in the Senate last Fall by Senator Enzi (WY) and Senator Durbin (IL). There are 11 other Senators signed on as cosponsors. This proposed legislation is the legislation being touted by NACo as a way to get companies that sell goods and services over the internet to pay sales tax to the States on those sales. It differs from The Main Street Fairness Act previously proposed by Senator Durbin and House Member Conyers (MI). The Marketplace Fairness Act seeks to allow states that are not currently under the Streamlined Sales and Use Tax Agreement (SSUTA) to also collect sales tax from internet sellers on remote sales, provided they adopt and implement minimum simplification requirements. Sellers with under \$500,000 in annual sales would be excluded from that requirement under the Marketplace Fairness Act. The Main Street Fairness Act does not have such a provision. Because the Main Street Fairness Act only addresses the ability of States that have agreed to abide by the USSTA, the Marketplace Fairness Act would serve a broader group of States. It has been estimated that many billions of dollars are being lost by some states that do not have a method to require sales tax payments from internet sales.

Online Travel Companies (OTCs) continue to avoid paying their full share of sales taxes. The OTCs have resisted every effort in court cases around the country that attempt to force them to pay the correct amount of sales taxes collected. In New York, Saratoga County is currently looking at proposing legislation within their county laws to force to OTCs to pay what should rightfully owe. It remains to be seen if they will be successful. NACo continues to monitor other legislation, such as the Digital Goods and Services Tax Fairness Act, to make sure nothing gets slipped in these bills that would give the OTCs protection from having to pay their fair share. As it is now, OTCs can purchase a block of room nights, pay the hotel the sales taxes on the negotiated reduced rate for the block of rooms, then resell the room nights at a higher rate, charging the unsuspecting consumer the full amount of the sales tax on the higher amount and retaining the extra money collected that should rightfully have gone to the state and local governments.

Several bills that would limit States and local municipalities from imposing taxes that would enhance our revenue collections are currently under consideration in Congress. NACCTFO will remain diligent in monitoring their progress and appropriately opposing any such legislation.

## **ASSOCIATE MEMBERS & SPONSORS**

**NACCTFO appreciates the support of its partners and offers many benefits! For a membership application, membership renewal or benefit information e-mail: [AssociateMember@NACCTFO.org](mailto:AssociateMember@NACCTFO.org)**

Know of a NACCTFO Member who is retiring? Are you a retiring member? Retirement Certificate Available! Email [info@NACCTFO.org](mailto:info@NACCTFO.org) with your name as you would like it to appear on the certificate, title, date of retirement and years of service.

PLEASE CHECK OUR MEMBERSHIP INFORMATION AT [WWW.NACCTFO.ORG](http://WWW.NACCTFO.ORG).

IF YOUR INFORMATION IS NOT THERE OR IS WRONG PLEASE LET THE WEBMASTER OR SANDY ZOUBEK, NEWSLETTER CHAIRMAN KNOW.

[info@NACCTFO.org](mailto:info@NACCTFO.org) or [cotreas@stanton.net](mailto:cotreas@stanton.net)

**National Association of County Collectors, Treasurers and Finance Officers**

**Treasurer's Report – 05/03/12**

2011/2012

	<u><b>BUDGETED</b></u>	<u><b>ACTUAL</b></u>
<b><u>INCOME</u></b>		
100 Dues	\$60,000.00	\$50,790.14
101 Leg conf Account	\$5,000.00	\$5,634.65
102 Annual Conf Account	\$17,000.00	\$1,586.33
103 Donations/Sponsors	\$35,000.00	\$18,750.00
104 Interest	\$500.00	\$116.85
105 Misc-	\$100.00	\$0.24
<b>TOTAL INCOME</b>	<b><u>\$117,600.00</u></b>	<b><u>\$76,878.21</u></b>
<b><u>EXPENDITURES</u></b>		
201 Continuing Education	\$28,000.00	\$20,994.02
203 Plaques/Awards	\$1,975.00	\$150.30
300 March Legislative	\$14,000.00	\$15,196.93
301 Annual Conference	\$37,000.00	\$286.76
400 Executive Board	\$11,000.00	\$9,687.86
401 President's Travel	\$10,000.00	\$8,397.52
402 NACo Board Member	\$5,000.00	\$0.00
403 President's Gift	\$350.00	\$0.00
404 Conference Site Visit	\$3,000.00	\$2,176.48
405 Presidents 2012 Travel		\$359.20
500 Bank Charges	\$50.00	\$0.00
501 Newsletter - Printing	\$2,900.00	\$0.00
502 Newsletter - Postage	\$500.00	\$0.00
503 Postage	\$400.00	\$12.32
505 Supplies	\$50.00	\$42.59
506 Telephone/Website	\$750.00	\$386.72
507 Miscellaneous	\$500.00	\$34.80
508 Checks	\$25.00	\$14.40
509 Dues Billing	\$2,100.00	\$1,986.83
510 Income Expense - Investments		
<b>TOTAL EXPENDITURES</b>	<b><u>\$117,600.00</u></b>	<b><u>\$59,726.73</u></b>
<b>Checking Account Balance 05/03/12</b>		\$5,659.78
<b>Fund Balance, Current as of 05/03/12</b>		<b>\$46,276.63</b>
<b>Money Market Account \$40,616.85</b>		

## 2011 – 2012 STATE DIRECTORS

### **ALABAMA**

Jay Duke, Clarke  
Barry Stephenson, Jefferson

### **ALASKA**

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